

ortung 14

Schwabacher Kunstbiennale im Zeichen des Goldes



Impression Schwabach Art Biennale ortung 13

BIENNALE THEME: "INSPIRED BY GOLD"

In spring 2024, the Schwabach gold-beating has been included in the Bavarian State Register of Intangible Cultural Heritage. The theme "Inspired by gold" pays tribute to Schwabach's history as a gold-beating town. It is the 14th staging of the art biennale. With more than 12,000 visitors in 2023 ortung has grown into a major regional arts event attracting visitors from across the globe.

We invite artists to transform spaces and locations in Schwabach's town centre into exhibition and performance spaces in keeping with the theme of "Inspired by gold".

Our invitation is open to painters, sculptors, graphic designers, textile artists, all types of installation artists (including video and architectural) and computer artists.

KEY DATES

Submission deadline	13 January 2025
Colloquium (participation mandatory)	8 March 2025
Submission of final concept	7 April 2025
Installation ready by	3 August 2025
Art prize to be awarded on and opening	9 August 2025
Closing	24 August 2025
Installations to be removed by	26 August 2025

CONTACT/QUESTIONS REGARDING THE COMPETITION

Kulturamt der Stadt Schwabach
Königsplatz 29 a, D-91126 Schwabach
Tel: +49 (0)9122 860-305
Email: kulturamt@schwabach.de
Web: www.schwabach.de/ortung

The call for submissions is available in English and German.

Publishing information

Event organiser: Stadt Schwabach, Kulturamt
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Die Goldschlägerstadt.

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09. —
24.08.
2025

Competition for the
Schwabach Art Prize

CALL FOR SUBMISSIONS

AWARD

An expert panel will select 20 competition entries in a two-stage selection process. All applicants will be informed of the decision in **early February 2025**.

The chosen artists will be invited to participate in a second round comprising a **colloquium on Saturday, 8 March 2025**. At this point it will be possible to visit and allocate the potential exhibition or design spaces. Concept proposals should be submitted **by 7 April 2025** clearly setting out the artist's vision in terms of linking the space, biennale theme and artistic aims. The final decision on participation in the competition will then be made on this basis.

All concepts that are submitted will be treated in strictest confidence and be protected by copyright

DEADLINE FOR SUBMISSIONS

All submissions must be received by **midnight on 13 January 2025**. No entries will be accepted after the closing date.

Please upload your application file to the secure upload area provided. The link for uploading your data can be found on our website at: www.schwabach.de/ortung

REQUIRED DOCUMENTS

Your application file must be submitted in the form of a PDF file (no more than 20 MB in size) containing the following information:

- **Short CV** with current contact details
- Images of reference projects comprising up to five major exhibitions
- **Images** (4 photographs): Three of these must be photographs of works of art that reveal your artistic approach. Please make a representative selection from your portfolio. The fourth photo should show you in your working environment.
- Please name your application file as follows:
Surname_Firstname_ortung14.pdf

If you need help, please contact kulturamt@schwabach.de

It is not necessary for the link between your work and the use of gold to be clarified in the application file.

Please use your application to let us know how you heard about our call for submissions.

All participants will be informed of the result in writing.

REMUNERATION OF EXPENSES

Participants in ortung 14 may apply for their expenses to be paid. **EUR 800** will be paid in the case of art presented in an interior setting. For works of art presented outdoors, artists will receive a flat rate of **EUR 1,200**.

INSTALLATION AND REMOVAL

The artists are responsible for installing and removing their work of art/project.

Artworks must be fully installed and ready for photographing prior to the opening of the event, **no later than by 3 August 2025**. The exhibited works must be collected again by **26 August 2025**. All spaces must be fully returned to their prior condition.

RIGHTS

The presented works shall remain the property of the artist responsible. Images of the works may be used for PR and publicity purposes by the event organiser.

The works must be made available for sale. Sold pieces must be left on display until the close of the ortung 14 biennale. The panel's decision shall be final with regard to all decisions on participation in the project and in relation to the award of the art prize. The place of performance and jurisdiction shall be Schwabach, Germany. By designing a space with artwork, the participants shall be deemed to have recognised the conditions of participation.

INSURANCE

Any claim may only be settled in the context of the art insurance taken out by the town of Schwabach.

SCHWABACH ART PRIZE

The town of Schwabach will be awarding an **art prize** worth **EUR 8,000** during the art biennale. This prize will be awarded by a jury, which will view the exhibits and make its decision **on Wednesday, 6 August 2025**. This decision will not be made in public, and there will be no written adjudication. The jury's decision shall be final.

AWARD OF THE ART PRIZE

The Art Prize will be awarded and the biennale officially opened on **Saturday, 9 August 2025** at 11am.

AUDIENCE PRIZE

An **audience prize** will also be awarded at the conclusion of the two-week biennale. All of the visitors to the art trail will be able to vote for the installation of their choice and thus for the winning artist. The winner of the audience prize, worth **EUR 3,000** and donated by the company ratioplast GmbH, will be announced at the close of the event at 5pm on **Sunday, 24 August 2025**.



CATALOGUE

A catalogue detailing all of the artists and their works of art will be produced for ortung 14.

PURCHASE OF WORKS OF ART

Subject to financial constraints, works of art will again be purchased by the town of Schwabach in 2025. A decision will be made in this regard in autumn 2025.

INDIVIDUAL EXHIBITION

The award winner is generally rewarded with the option of staging a solo exhibition at the Schwabach town art gallery during the following year.